

**Schule des Kaufmännischen Verbands Zürich (KV Zürich)
The School of the Commercial Association of Zurich****Mission Statement and Philosophy**

The KV Zürich provides educational and vocational training programmes which uphold the principles of its parent organisation, the *Kaufmännischer Verband Zürich*, namely, to work constructively and collaboratively with students on building the future within the framework of a social market economy, which serves the needs of both the Swiss and the international communities and the environment. By developing highly-qualified generalists in various fields of commercial activity as well as through exerting influence in social, political and economic processes, the educational programmes of KVZ promote the personal and professional advancement of its individual members as well as the values of a free, democratic society.

General values

- We provide equal opportunities for access to educational and vocational training programmes regardless of gender, origin, ethnicity, mother tongue, political orientation, faith or personal life-style choices.
- Our graduating students conduct their professional lives with an awareness of their individual responsibility for promoting fairness, transparency, reliability, cooperation, mutuality and in accordance with the best ethical business practices in the globally inter-connected worlds of commerce and higher education. While respecting the range of customs, traditions and values encountered in the business world, they remain true to their own personal principles based on critical questioning, reflection, self-criticism and modesty.
- We are passionately committed to the education of young people as a high calling, which requires dedication, understanding, tolerance and open-mindedness. Teachers model the attributes set out in the IB Learner Profile. They strive to be **Inquirers, Knowledgeable, Thinkers, Communicators, Principled, Open-minded, Caring, Risk-takers, Balanced and Reflective**.
- We encourage our students to become internationally-minded and independently-thinking members of society. Our qualified people enter the professional world as members of a global community who are willing to help promote its welfare and sustainable prosperity.

Education is our business:

- We prepare professional people in a sustainable way for a dynamic and internationally orientated working world.
This principle is based on the fact that we are a vocational school and educate apprentices in the commercial branch.
- We offer our students a vocational education and further education of high quality. Students graduate with stately recognised degrees which give access to higher vocational qualification courses, international language diplomas or to universities of applied sciences.
- We are committed to the dual vocational education system and are represented in the relevant political, educational and vocational commissions.

- Our offer of education is extra occupational and related to practice. We are mindful of different aspects of personalities and cultures and incorporate aspects of general educational value.

Economy is our partner:

- We are partner of the economy and we are committed to the achievement principle.
- We cultivate a steady relation with enterprises, federations and institutions of the vocational world, together we develop future-oriented syllabi and tailor-made courses.
- We teach knowledge, skills and expertise which enable the solving of problems.
- We recognise our social responsibility by counselling and supporting our students and by promoting their self-responsibility.

Learning is our culture:

- Our success is based upon the educability and the commitment of all teachers and staff.
- We cooperate, recognise success and make use of everyone's know-how in the best interest of the school.
- We encounter the new openly and in an unprejudiced way; the atmosphere of learning is friendly, subject-related and purposeful.
- We impart and live our values in everyday school life.

Change challenges us:

- The rapid change in all areas of life demands permanent reconsideration of our offers in education.
- We co-create change by developing new own courses.
- We educate for economy, carry social responsibility, are considerate of the economy and promote a humane application of technical means.
- Creative solutions are our goal.

We guarantee quality:

- Content in our education and development is exemplary.

- We apply transparent procedures to assess, compare and enhance learning progress.
- We accomplish our goals applying a cooperative management style and systematic quality management. Tuition is evaluated by students and teachers.
- We make optimal use of infrastructure; we all represent the school on an everyday basis and have an impact on our school's image.

Our good reputation is our commitment:

- We learn from Swiss and foreign examples; we maintain external contact systematically and inform the public about our successes.
- We cooperate on a national and international level and so promote the vocational education.
- We are aware of our good reputation; it is based on quality and gives us motivation for our daily work and challenges us.