

LISTENING COMPREHENSION

TASK 1	Aircraft Charter Company	KEY
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10 points / one point per gap

- Ignore spelling mistakes, unless understanding is hampered.
- Accept lower case throughout.

1	(the) (flight) crew
2	account manager
3	attention to detail
4	government ministers
5	leg supports
6	world(-)famous
7	flexibility
8	70 / seventy
9	major
10	enthusiasm

TASK 2	Instagram professionals	KEY
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16 points / two points per correct answer

1	B
2	B
3	A
4	C
5	B
6	C
7	C
8	B

TASK 3	Business and marriage	KEY
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14 points / two points per correct T/F and two points for each correction

Accept any formulation of the corrections which expresses the same information

1	T	
2	T	
3	F	listening to music
4	T	
5	F	concentrate on design (side of business) / extend range

LISTENING COMPREHENSION

TAPESCRIPT 1

10 POINTS

INSTRUCTIONS *This part of the examination consists of three different listening comprehension tasks. There will be pauses before and after each task to give you time to read the questions and to check your answers. You will hear each task twice.*

Aircraft Charter Company

TASK 1 *In the first part of the test you will hear part of an announcement about an airline company.*

As you listen, fill in the gaps 1-10 in the notes below. In some gaps more than one word is necessary for a complete answer.

You now have 90 seconds in which to look at TASK 1.

(allow 90 sec) **Ready?**
Speaker:

Serie 1A
Serie 1B

When making travel arrangements for large groups of people, or particularly important clients, many companies find it convenient to charter their own plane. When you charter an aircraft, you not only hire the plane, but also 1) (the) flight crew and all the 1) in-flight services that go with it. Private Air is a company that specialises in providing this kind of service, with a choice of first-class or business-class service on board. There's no doubt, an exclusive aircraft can make all the difference in getting a trip off to a flying start.

Long before your guests board, the 2) account manager from Private Air will have discussed and agreed with you your choice of plane, destination, selection of 2) magazines or newspapers, as well as your menu, including any special dietary needs. The company considers 3) attention to detail as its principle 3) selling point and Private Air's cabin crews take pride in the standard of service they offer. They are attentive but discreet and will always ensure that guests enjoy every moment of their travel experience. Amongst its satisfied clients, Private Air can boast 4) government ministers, celebrities and 4) sports teams from all over the world.

And when you enter a Private Air aircraft, you see and feel luxury and comfort all around you. Every first-class seat has an adjustable back recline, extending 5) leg supports and foot rests and there is generous 5) legroom in both first and business class seats. The overall effect of space, comfort and quality is enhanced by pleasing colour schemes and subtle lighting. The in-flight catering service will satisfy even the most demanding traveller; the airline can provide anything from a simple afternoon tea to gourmet four-course meals. On one occasion, a 6) world-famous 6) chef was invited to come and cook in the aircraft galley.

The company has identified the need for more 7) flexibility within its fleet of 27 aircraft and the largest planes can be configured to hold up to 130 people. The latest additions to the fleet include a 7) 46-seat first-class aircraft and a 8) 70-seat business-class aircraft. Each of these has two tables at the front replacing the 2nd row, with row 1 facing down the cabin. This forward area has 8) computer terminals installed at the tables, and can be curtained off to create a separate cabin where full individual first-class table service can be provided for extra-special guests.

Flexibility is the key attitude that Private Air offers. The company has operated in

all the 9) major European 9) capitals and regularly goes further afield. They are willing to consider all ideas, and the professionalism and 10) enthusiasm of the staff assures clients of an excellent 10) standard of service. If you would like to find out more about Private Air, you can contact their commercial department on...

(Monologue 475 words)

After first listening

Now listen again and check your answers.

Ready?

After second listening

This is the end of TASK 1.

You now have thirty seconds to check your answers.

After 30 seconds

Now turn to TASK 2.

TAPESCRIPT 2

16 POINTS

Instagram professionals

TASK 2

In the second part of the test you will hear an interview with a professional Instagram photographer.

For questions 1-10, mark the best answer, A, B, or C.

You now have 90 seconds in which to look at TASK 2.

(allow 90 sec) Ready?

Interviewer:

Seen through the filter of Instagram, the world is a beautiful place. 200 million people across the globe now use the photo app, sharing 60 million pictures a day. Yet, for some users, Instagram is generating more than just likes and comments.

From Nike to the Namibian tourist board, brands and organizations are turning to the most-followed users in search of a broader and younger audience — and are paying extremely well for their services. Today, there are Instagram professionals: people who began using the app for fun but are now earning six-figure salaries and who are known around the world to take photos to share with their thousands, sometimes hundreds of thousands, of followers.

One of the first people to use the app for commercial means was Ashley Binder. Ashley, could you tell us how your career on Instagram started?

Ashley:

I got into Instagram as a 33-year-old with no experience as a professional photographer. After I had gained some popularity on the platform, I decided to email the organizers of a New York music festival, asking for a free ticket in exchange for taking photos of the event and putting them on to my feed. This proved so successful that sports brand Puma then invited me and some other Instagrammers to document the Volvo Ocean Race in Abu Dhabi, all expenses paid.

After several companies had approached me for their services, I set up The Mobile Media Lab, the first company established exclusively to connect the growing Instagram community with companies and brands. It proved to be clever timing: Facebook bought Instagram the following month in a \$1 billion deal. Last year, we generated more than \$1 million in revenue.

Interviewer:

That is an amazing success story indeed! What other events have you been asked to photograph?

Ashley

For me the peak was being taken to France by the champagne company Veuve Clicquot on a three-day whirlwind tour to pick grapes. We stayed in the Veuve Clicquot mansion and drank wine that was bottled before World War Two — it was a completely mind-boggling experience. And I was just there taking photos on my phone.”

- Interviewer** How can Instagram photographers become part of your network?
- Ashley** To be part of my network, Instagram photographers need a minimum of 10,000 followers each — with their value directly linked to how many likes and comments they average on their account. Demand over the past year has driven up that value radically. I remember the first job I took was something like eight photos for \$300, as we had no idea of our value back then. Now we pay everybody per photo, depending on how many likes and engagements they have. The most we've paid for a single photo is \$4,000.
- On average, an Instagrammer that's got a good 100,000 followers is consistently putting up great photos. If their audience really likes what they're doing they can be making between \$5,000 and \$10,000 a month. What we see emerging here is a whole other crop of Instagrammers who are now taking this on as a career, are chasing down the jobs and commanding really high prices for their work. These are the people making upwards of \$70,000 or even \$100,000 a year just on Instagram. Now that's what I call a decent income!
- Interviewer** What is the key to your continued success?
- Ashley** The key is finding jobs for Instagrammers that are really good for their feed so that it doesn't become too overly commercial and turn off audiences. Photographers can sometimes be accused of sell-outs, but with all of these jobs the photographers always keep creative control and they should know what photos are going to sit well with their audience. As a company, we tell all our Instagrammers to state clearly the source of sponsored pictures. They could for example mention that they are very excited about working with a certain brand, or they can use hashtags that say 'sponsored by'.
- Interviewer** Some people say that commercial photography on Instagram is only a passing phenomenon. What do you think?
- Ashley** I very much doubt that. Over the past year, Instagram has really infiltrated everyday society — it's mentioned on TV, it's mentioned in the news daily — so it's here to stay. And in terms of commercial influence, I don't even think it's reached its peak yet.

(Dialogue approximately 750 words)

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- After first listening** *Now listen again and check your answers.
Ready?*
- After second listening** *This is the end of TASK 2.
Now turn to TASK 3.*

TAPESCRIPT 3

14 POINTS

Business and marriage

TASK 3

In the third part of the test you will hear an interview with a married couple who run a business together.

For questions 1-5, decide whether the statements are true or false. Correct the false ones, using up to five key words.

You now have 30 seconds in which to look at TASK 3.

(allow 30 sec)

Ready?

Interviewer:

**Serie 1A
Serie 1B**

It's a well-known fact that coping with the demands of a full-time job and family life can be tricky at the best of times. However, there are thousands of couples who share the same space 24 hours a day, 365 days a year. Actually, around 70% of businesses in this country are run by families, which makes them, statistically speaking, the backbone of the economy. Although productivity does not differ markedly, what is significant is that **an average lifespan of nearly 22 years for a family-run business is twice as long as the average for other companies** and with very low staff turnover of less than 15% over that period.

Now, Ellen and Max Gibson run the successful Johnson Designs Ltd and have been making this high quality garden furniture for over ten years. Ellen, what's it like working 365 days a year with your husband breathing down your neck?

Ellen:

Well, of course he doesn't! One of the warnings that business advisers give is that working long hours can put too much pressure on a relationship. However, provided we share the work equally there isn't an issue. After all, we work in the same office most of the time and so we know exactly what needs to be done. We also encourage each other to take a break now and then and sometimes this means one of us taking a whole day off!

Max:

In fact, I once took a whole week off to play some golf in Spain and she never complained! And then the following month Ellen took a week off to go shopping in London.

Interviewer:

Then, I'm told that another major area of tension can be the children.

Ellen:

One of the decisions we made when we decided to set up Johnson Designs was to share our childcare duties. Actually, it didn't work out like that. **After our second child was born I worked part-time for a while.** But basically, now, we both work all the hours under the sun, and we don't have a problem because we have both learned how to juggle the demands of family and business.

Max:

Yes, we manage. Sometimes the children have to come first and one of us, usually me, has to work all night to catch up! Not too often, though.

Interviewer:

Do you never relax?

Ellen:

Of course. Max can't play golf every weekend, although he'd like to and I've thought about getting a dog so we could go for a walk in the fresh air sometimes.

Max:

Stop right there... more work! No, **what I find works best when I'm feeling really stressed is to put some music on and then I calm right down.**

- Interviewer:** So there must be something you disagree about?
- Ellen:** Not really. I don't look after the technical side, that's Max's territory. And we have an accountant to look after the money side of things, or that could be a problem. But sometimes we don't see eye-to-eye on artistic matters, so we might end up having strong opinions about the best design for a garden chair or something. But I think that helps us to produce better products in the long run. Then again, I have far fewer disagreements with Max over that sort of thing than I did with my male colleagues in my last job.
- Interviewer:** Don't you miss that sort of thing? Going to the pub at lunchtime, having meals out, paid for by the company?
- Ellen:** No, I don't. I don't miss anything, not even having a secretary.
- Max:** Mmmm... I think on a Monday morning when there's a pile of letters to answer, I could do with that sort of help.
- Interviewer:** So what happens next?
- Ellen:** Well, we want to extend our range and that means concentrating on the design side of the business.
- Max:** We're already increasing our exports and have had to take on more staff in the factory and that means we don't have to do many of the everyday things.
- Interviewer:** Sounds like a perfect relationship!
- Ellen:** It is!
- (Dialogue approximately 650 words)

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- After first listening** ***Now listen again and check your answers.
Ready?***
- After second listening** ***This is the end of TASK 3.
You now have two minutes to check your answers.***
- After 2 minutes** ***This is the end of the listening comprehension test.
Stop writing and hand in your papers.***

READING COMPREHENSION	KEY
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Task 1		14 points (1 point each) Volunteer work
1	D	...made good friends from all over the world [...] many of which I hope will be my lifelong friends.
2	B	The information given beforehand could have been better. I didn't get much information until I paid, which usually is a red flag.
3	A	The house where the volunteers live is located in a really peaceful and quiet area [...] where you can enjoy the best view of the Table mountain.
4	B	...volunteers as well who were mostly from Italy, Spain, and Germany.
5	C	... almost 50 days.
6	D	... 6 weeks.
7	D	I have a lot of anxiety over little things [...] But honestly, I have never felt more comfortable or accepted anywhere.
8	A	... opportunity to buy stuff in the local supermarkets or eat out in restaurants.
9	D	... the excursions were exclusive. We went night fishing and snorkelling on an uninhabited island.
10	C	...gave me a much greater sense of independence and a newfound awareness [...] the world has to offer.
11	B	The information could have been better. I didn't get information until I paid ... commuting was a problem too.
12	A	It was wonderful to share the volunteer house with other guys.
13	D	I could develop my skills when it came to marine and turtle life.
14	C	I was constantly hanging out with the guests which didn't feel like work at all.

Task 2		16 points (2 points each) My Mother the Crazy African
15	B	I hate it when people ask me to repeat things sometimes I can hear them laughing inside.
16	A	Lin is already adapting to American culture.
17	C	Americans don't care about that nonsense.
18	C	The reader.
19	B	... especially now that Matt and I are together.
20	A	The paragraph suggests that this would never happen in Nigeria.
21	B	She still does different things (e.g.: keeping the directions in the glove compartment, clutching the wheel tight looking for police cars).
22	A	The whole of the last paragraph.

GRAMMATIK

KEY

TASK 1 (Long or short forms are accepted. Verb forms must be spelled correctly!)

10 POINTS
(1 point each)

- 1) was scrubbing
- 2) had previously cleared out / had cleared out previously
- 3) was having / had
- 4) was cleaning
- 5) told
- 6) have not had
- 7) knew
- 8) are going to ask / will ask / are about to ask
- 9) are you planning / have you planned
- 10) will do

TASK 2 (Spelling has to be correct. The answers are either right or wrong.)

12 POINTS
(1 point each)

- 1) (me) if I had heard
- 2) is reported to be getting
- 3) was no need to lose
- 4) to prevent them (from) getting
- 5) typical of/for him to get
- 6) get the task over with / get the task done/completed
- 7) made him a generous offer
- 8) should have been working harder
- 9) until she had spoken
- 10) is too complicated (for me)
- 11) despite the weather being bad / despite the bad weather.
- 12) no choice but to wait

TASK 3

8 POINTS
(1 point each)

1. illustrators
2. unknown
3. national
4. travellers / travelers
5. probably
6. politicians
7. financial
8. signature

BMP WRITING TASK 2017

Candidate Name: _____ Candidate Number: _____

	CRITERIA (marked on a basis of 0 - 10 points)	Maximum points 10 each
1	Content	
2	Style, Conventions; Paragraphing & Cohesion	
3	Vocabulary: range, correctness	
4	Grammar: range, correctness	
1-4	Total (max 40 points)	

BMP WRITING TASK 2017

Suggested Marking Scheme

	CRITERIA (marked on a basis of 0-6 points)	Points
1	Content	0 – 10
2	Style, Conventions *; Paragraphing, Cohesion **	0 – 10
3	Vocabulary: range, correctness	0 – 10
4	Grammar: range, correctness	0 – 10
1-4	Grand total (max)	40

Four aspects of a student's writing are looked at:

- 1) **Content** focuses on how well a student has answered a given task:
 - Have all the relevant content points been given based on the task?
 - Is the target reader fully informed?
 - Have additional details been given to make the task sound realistic?
- 2) Using the **conventions*** of the communicative task effectively to hold the target reader's attention.
Cohesion** is enhanced by text logic, organisation into clear paragraphs, and appropriately used linking devices, reference words (e.g. relative pronouns) and punctuation.
- 3) Using a wide range of **vocabulary** appropriately. The focus is, therefore, on range as well as accuracy.
- 4) Using a range of simple and complex **grammatical forms** with control and flexibility. The focus is on both range and accuracy.

*for an **EMAIL/LETTER** that would mean

- appropriate opening and closing (Dear ... / Yours ... / first & final sentences)
- effectively communicating ideas / thoughts

*for an **ESSAY** that would mean

- introduction (*outlining main arguments*) and conclusion (*expressing own opinion*)
- clear development of argument (*content + cohesion*)
- providing details in support of argument

*for a **REPORT** that would mean

- clearly organised (*introduction - stating the aim, main points, conclusion - making recommendations*)
- formatted into clear sections with section headings

The scale below may be used before the individual mark for each of the criteria 1 - 4 (in the table above) is reached.

POINTS	10	EXCELLENT
	9	<i>Shares features of both 10 and 8.</i>
	8	GOOD
	7	<i>Shares features of both 8 and 6.</i>
	6	SATISFACTORY
	5	<i>Shares features of both 6 and 4.</i>
	4	UNSATISFACTORY
	3	<i>Shares features of both 4 and 2.</i>
	2	TOTALLY UNSATISFACTORY
	0-1	INCOMPLETE / INCOHERENT / TASK NOT FULFILLED

The purpose of this marking scheme is to help examiners achieve as much objectivity, and thus fairness, as possible in their assessment of BMP candidates' writing tasks. In addition, it is hoped that this marking scheme will result in a range of marks being awarded that accurately reflects the range of quality in the written English any average group of candidates produces.

We would welcome comments at any time from teachers/examiners as to how to further improve this marking scheme.